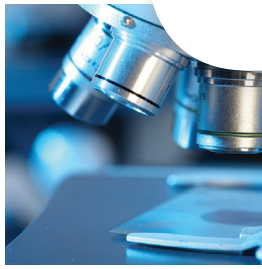


Outstanding



Safe



Scientifically
Validated



PROTECTIVAL™

The Active Shield

Research name: LCS101

Scientific Background & Research Summary:

Protectival™ is a unique, multi-targeted, natural, botanical compound, which is based on many years of clinical experience and research. There have been over 200 pre-clinical studies conducted on Protectival™, with renowned oncologists and scientists in Medical Centers in Israel and the US and at the Bar Ilan University Cancer Research Laboratories. A Randomized Controlled Clinical Trial (RCT) on Protectival™, carried out in the Oncology Department of a leading Hospital in Israel, demonstrated safety and efficacy.

The Protectival™ Formula is proprietary and patented – both regarding the ingredient concentration and the unique Product Development and Production Process – which are essential to Product Safety & Efficacy. The outstanding safety & efficacy are the result of 15 years of intensive Scientific Research & Development and should not be provided in any other form.

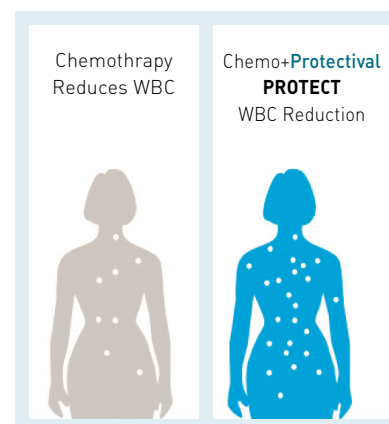
Protectival™'s multi-targeted action has been shown to be effective in:

1. **Protection** from chemotherapy side effects;
2. **Killing** of cancer cells;
3. **Immune** enhancement;
4. **Quality** of life improvement;

This broad spectrum activity - with such ample scientific support - **is outstanding**.

1. Protection from chemotherapy side effects:

Reducing chemotherapy side effects by more than 50%. Protectival™ was clinically tested in a study conducted at the Tel Aviv Sourasky Medical Center Oncology Department. This breakthrough study demonstrated that breast cancer patients undergoing chemotherapy and using Protectival™ showed an increased recovery rate, improved quality of life and enhanced immune system.



Reducing chemotherapy side effects (WBC, RBC) by more than 50%:

While chemotherapy weakens the immune system, Protectival™ demonstrated strong protective effects of the immune system (red & white blood cell counts).

In further pre-clinical studies, Protectival™ has been shown to protect healthy cells from the effect of various chemotherapeutic drugs, while killing cancer cells (pancreatic, breast, colon and prostate cancer cells - in fact every solid cancer tumor tested).

The clinical trial was published in "The Oncologist" 2011;16(9): 1197-1202]

2. Killing of cancer cells:

A published Study on Protectival™ anti-cancer effect showed dose dependent inhibitory effect when tested on human breast cancer cell lines.

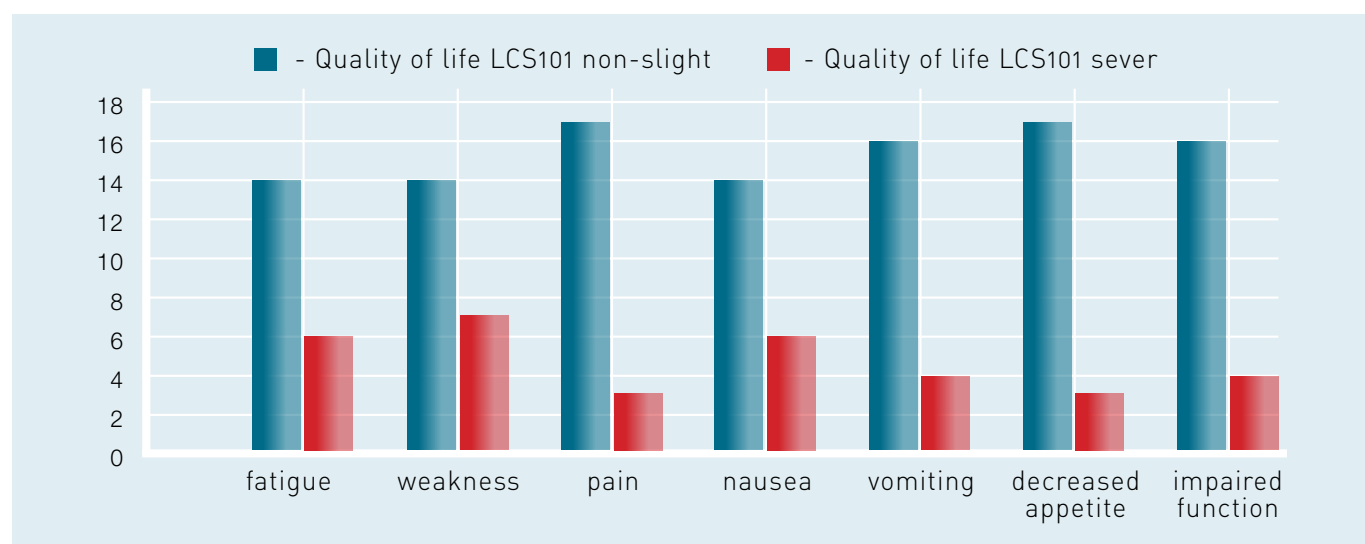
Published in The Journal of International Medical Research - J Int Med Res. 2010;38(6):2033-9.

3. Immune enhancement:

The effect of Protectival™ on various components of the immune system was evaluated. The research results suggest that Protectival™ possesses immune-modulatory capacity - as evidenced by augmentation of elements of both adaptive and innate immunity. These findings support the observations of a potential role for immune stimulation by Protectival™, as a supportive treatment for cancer patients receiving chemotherapy.

Published: (OncoTargets and Therapy 2013;6 1-9)

4. Quality of life study:



Effect of botanical compound Protectival™ (Research Name - LCS101) on chemotherapy-induced symptoms in breast cancer patients (published in: Integrative Medicine Insights 2013;8 1-8).

Clinical outcome: Most (70%) reported none to mild severity of fatigue; 60% none to mild weakness; 85% none to mild pain; 70% none to mild nausea; and 80% none to mild vomiting. **85% reported that they felt that LCS101 helped reduce their symptoms.**

Proprietary Scientific Research Information * Intended for Review by Medical & Health Care Professionals Only

* Not for Publication – Not to be Copied or Distributed.

This insert contains general information only, which is not intended as a treatment recommendation or curing method.

**LifeBiotic® - Bridging the Gap between Nature and Science
in the Treatment and Prevention of Cancer**

info@lifebiotic.com www.lifebiotic.com